



**DESIGN  
SCHOOL  
CAIRO**

**DESIGNERS  
COLLECTIVE  
INSTITUTE  
DUBAI**

**2024  
DUBAI**  
SHOE DESIGN  
COURSE

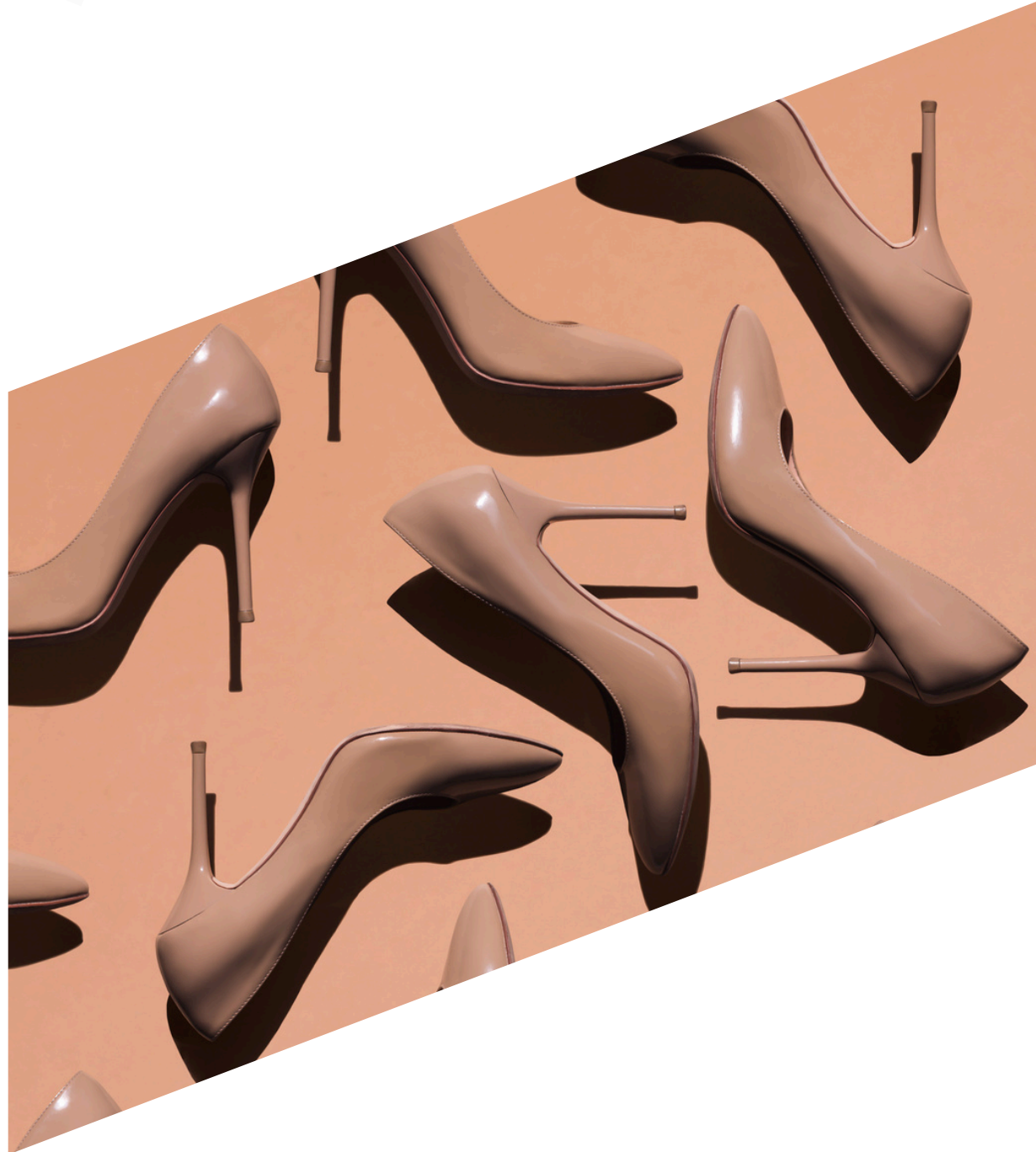
Launch your dream shoe  
brand with the Middle East's  
most successful program.

# Welcome

Welcome future Designers...Design School Cairo, a premier institution in the Middle East, invites aspiring designers to embark on a transformative journey in our Shoe Design course. **Renowned for our exceptional track record of producing successful designers who created their successful brands**, we are dedicated to equipping students with the tools and expertise needed to thrive in the dynamic world of footwear. Our comprehensive curriculum, coupled with our commitment to post-graduate support and industry connections, provides a fertile ground for creativity and innovation. From concept to commerce, our manufacturing facility empowers graduates to bring their fashion brands to life. Start small and dream big with our support.



## About the Course



Shoe design is a fascinating and dynamic field within the fashion industry, where creativity meets functionality and trends collide with comfort. It's no wonder you're drawn to it!

Master everything – sketching to manufacturing, components to designs. Become a pro designer, unleash your vision, and conquer the industry. Launch your own brand, not just dreams. Walk your path – the red carpet of footwear awaits.

**Lace up your creativity. Enroll now.**

# About Design School Cairo

Design School Cairo is the Middle East's premier hub for shoe and bag design, founded in 2018 by Omar Abouter. We've helped countless students turn their passion into a profitable business. Our hands-on approach ensures you learn not just design, but also the industry's secrets. Join us and launch your brand today.

# Instructor's Bio

Omar Abou Tera

Omar Abou Tera, a visionary leader in the Egyptian Shoes & Bags industry, has not only revitalized his family's legacy but also shaped the future of the country's design scene. As the founder of Design School Cairo, he has mentored and inspired countless local designers.

His education at Modainpelle Academy in Milan - Italy, combined with his deep-rooted family tradition in leather craftsmanship, has equipped him with the unique ability to blend international design trends with Egyptian heritage. As the founder and creative director of Misura Designs, Omar continues to push the boundaries of contemporary footwear.





# Learning Focus



- Shoe Anatomy (Components)
- Study of Shoe Lasts
- Shoe Glossary (Types/Shapes of Shoes)
- Production processes and techniques
- Sketching - Developing essential drawing skills
- Pattern making (Practical and theoretical)
- Material exploration - Study of leather and other materials

# Become a Success Story



**Launch your dream shoe brand with the Middle East's most successful program.**

Our commitment doesn't end at graduation. We offer **dedicated mentorship beyond the classroom**, connecting you with industry experts and guiding you through the realities of brand-building and manufacturing. Offering you contacts to all the suppliers you shall need.

**Ready to walk tall in the world of footwear? Join the program that turns dreamers into brand owners.**

KATEE BY KRISTINA  
ZYRAH

JARII.FOLLOWERS

UJA the brand

GHAZALI Designs

POUCHI.EG

NOU.STORE.CO

ANKHELLE.EG

BY SASSY SISTERS

SHOPNAZ

KIGENI

STUDIO.SEDI

SARAH WAGDY

MIIIZAN

MELLI'S

# SUCCESS STORIES

PAIRS.EG

BURGUNDY.CO.EG

LOLAK

YUSHI DESIGNS

VOW WORLD

RAME BY RAME

NADINE HAFEZ

MAD DESIGNS

SAHARA.EG

AGLAEA

SKAFF

DESIGN.LAKKI

# BRANDS BY OUR AMAZING GRADS

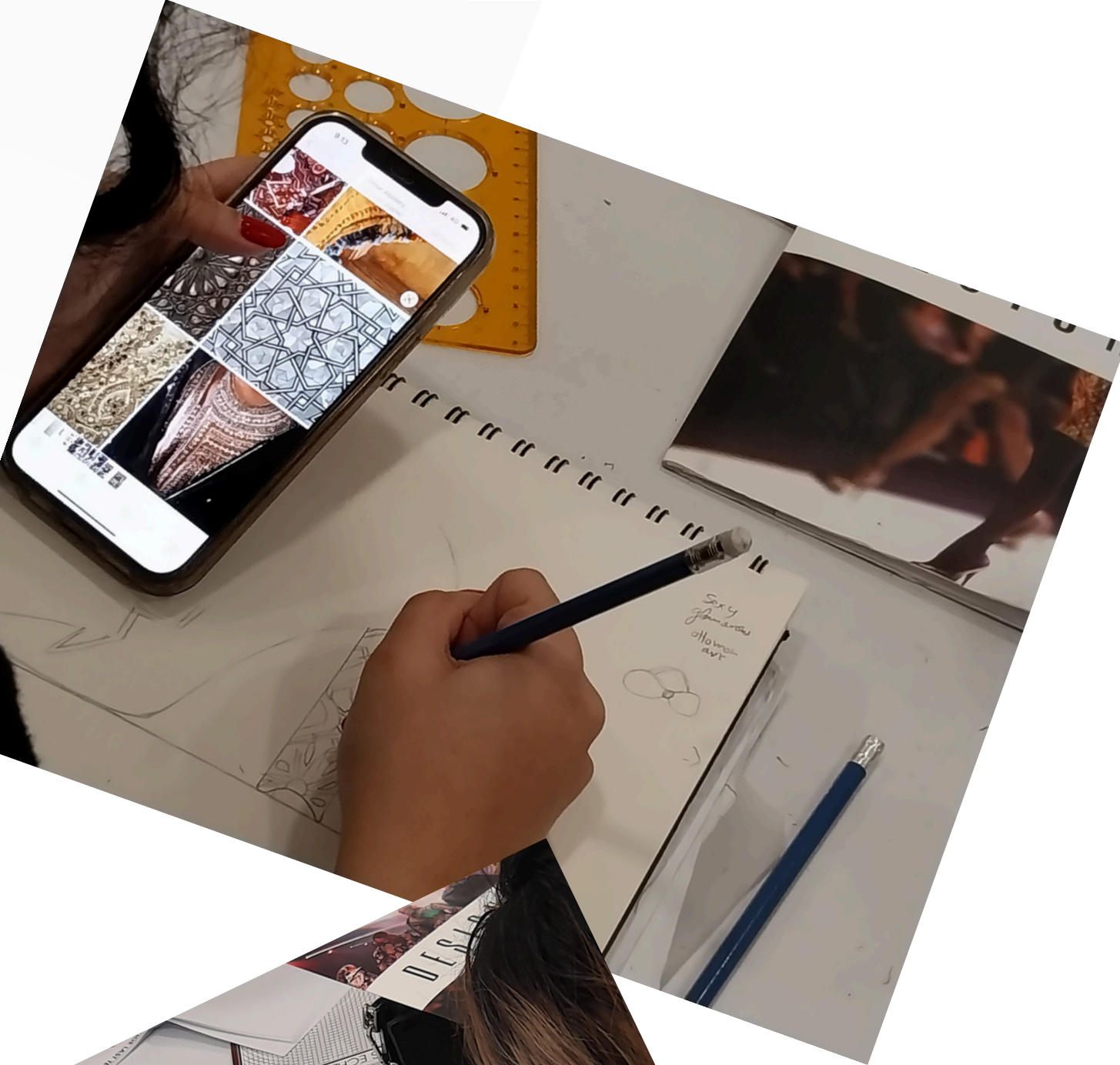


# SUCCESS STORIES





# CLASSES





## **Dates and Venue**

**Designers Collective Institute Cluster D - Jumeirah Lake Towers -  
Dubai**

**A Student shall attend either weekdays course or weekend course**

### ***Evening Weekdays Course***

Classes will take place every Monday, Wednesday and Thursday from 7 pm till 10pm for a duration of 2 weeks. Course will start on Mon 18th of November till Wednesday 27th of November



## **Dates and Venue**

### **Designers Collective Institute Cluster D - Jumeirah Lake Towers - Dubai**

#### ***Weekend Course***

Friday 22nd Nov 7-10 PM

Saturday 23rd Nov 12-3 PM

Sun 24th Nov 12-3 PM

Friday 29th 7-10 PM

Saturday 30th 12 - 3 PM

Sunday 1st of Dec 12-3 PM

# **Fees and payment plans**

Fees: 2400 AED

Payment shall be done through Designers Collective Institute JLT  
(If a student requested an official certificate from the KHDA extra  
fees will endure)

# **Fees and payment plans**

To register you are kindly requested to send us your Full name and phone number and the payment method of your choice . You can do so via email or Whatsapp

We will respond with the payment details or links for you to proceed  
You can always contact us for more details via email or WhatsApp or call us directly



For any questions please do not hesitate to contact us via  
email

[info@designshcoolcairo.com](mailto:info@designshcoolcairo.com)  
[designersjlt@gmail.com](mailto:designersjlt@gmail.com)

or call us on

0555782280

or

00201001524496

Cluster D - Jumeirah Lake Towers - Dubai