

DESIGN  
SCHOOL  
CAIRO

**2025**

CAIRO

# BAGS & PATTERN MAKING COURSE

Make your own Bags with  
the Middle East's most  
successful program.

# Welcome

Welcome, future designers, to Design School Cairo! Step onto our launchpad, not into classrooms. Here, success stories echo around every corner – Dreamers who built realities from sketches and stitched dreams into brands. **Our instructors?** Industry veterans, your blueprints for greatness.

Forget theory, ignite practice. Sketch and craft under studio lights, design in the city's vibrant streets. **Your classroom?** The runway, the bazaar, the world waiting for your soulmates.

So lace up your ambition, and let's rewrite the Bags game. **Design School Cairo:** your launchpad, our applause.

The masterpiece? Yours to create. Let's walk the world, together.



## About this Course



Why this course is a game changer...

Mastering Bags-Making gives you the creative and technical power to launch your own line.

It's not just about trends; it's about making pieces that are personal and stand the test of time.

Owning the skills to create something from scratch fuels your innovation and confidence as a designer.

# Instructor's Bio

Marwa ElHawary

7 years of experience in bag design and production

Partnered with multiple local brands to bring stunning designs to life

Expert in pattern making, leather crafting, and belt design

Member of Design School Cairo & Misura Designs since 2016

Extensive retail experience with international fashion brands





# Learning Focus



- Types of Leather: Understanding textures, durability and uses.
- Types of Bags: From Totes to Clutches
- Pattern Making: Design and develop accurate bag patterns.
- Leather Cutting: Precision techniques for perfect cutting
- Bag Assembly: Bring your design to life Step by Step.
- Sewing: Learn Sewing of hand made Bags.
- Finishes: Understanding finishes of leather and edges.
- Create 2 bags: Take home your personalised creations

# Learning Outcome

## **By the end of this course, you will:**

Understand different types of leather and their best uses

Identify and work with various bag styles and finishes

Master pattern-making for professional bag design

Learn precision cutting techniques for leather

Assemble a bag from scratch using expert techniques

Create two fully finished bags and take home your creations

Gain the skills to start your own bag brand or expand your design portfolio

## Who Should attend this course



Aspiring Designers – Kickstart your career in bag design with hands-on experience

Fashion Entrepreneurs – Develop your own product line with expert guidance

Accessories Designers – Expand your skills to complement your existing work

Crafters & Hobbyists – Learn a new creative skill and make

### **Why Join?**

Hands-on training with Egypt's leading fashion school

Learn from a seasoned expert with real industry experience

### **Take home your own handcrafted designs**

Build skills that can turn into a business opportunity

Turn your craft into career



# Become a Success Story



**Launch your dream Bags brand with the Middle East's most successful program.**

Our commitment doesn't end at graduation. We offer **dedicated mentorship beyond the classroom**, connecting you with industry experts and guiding you through the realities of brand-building and manufacturing. Offering you contacts to all the suppliers you shall need.

**Ready to walk tall in the world of Handbags? Join the program that turns dreamers into brand owners.**

KATEE BY KRISTINA  
DA PIECE  
NUCCI  
ZYRAH  
JARII.FOLLOWERS  
ZYRAH official  
GHAZALI Designs  
UJA the brand  
POUCHI.EG  
NOU.STORE.CO  
ANKHELLE.EG  
BY SASSY SISTERS  
SHOPNAZ  
KIGENI  
STUDIO.SEDI  
SARAH WAGDY  
MIIIZAN  
MELLI'S

# SUCCESS STORIES

PAIRS.EG  
BURGUNDY.CO.EG  
LOLAK  
YOUSHI DESIGNS  
VOW WORLD  
RAME BY RAME  
NADINE HAFEZ  
MAD DESIGNS  
SAHARA.EG  
AGLAEA  
SKAFF  
DESIGN.LAKKI

# BRANDS BY OUR AMAZING GRADS

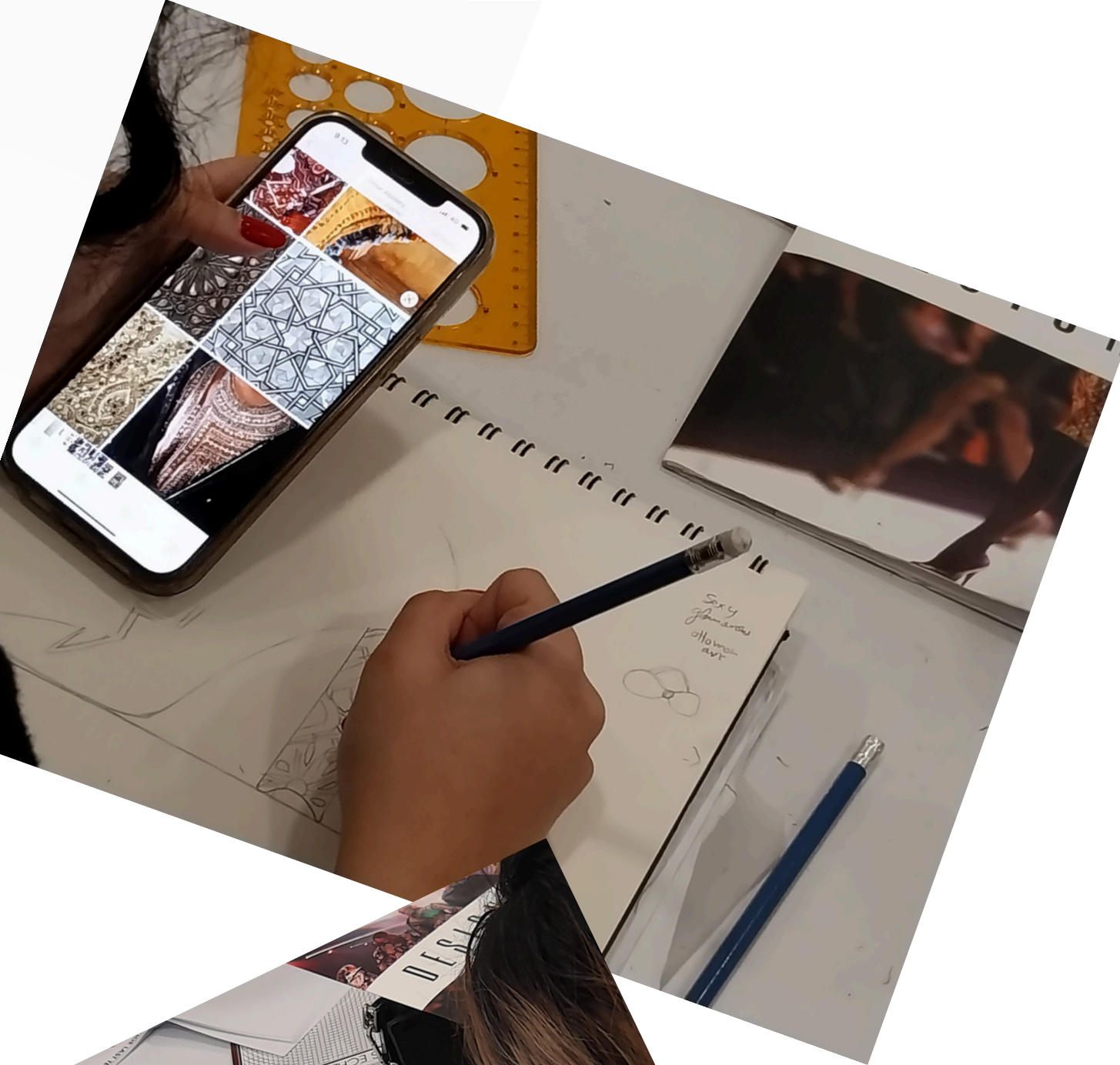


# SUCCESS STORIES





# CLASSES





## Dates and Venue

### Venue

MQR offices REHAB city

Course will start on Monday 18th of June till

Monday 21st of July 2025

Classes will take place on

Mondays & Wednesdays **from 7 PM till 10 PM**

# Fees and payment plans

**Plan 1:** EARLY BIRD OFFER: Take advantage of significant savings! Pay a deposit of only 2,500 EGP before Jun 15th to secure your spot in the program, remaining 8000 to be settled before the 1st day of classes. Total fees **10500 EGP**

**Plan 2:** 5750 upon registration and 5750 before the 1st of July Total fees 11500

**Plan 3:** Pay over 6 months installments using your credit card through our online payment system. Total fees 11500

***BANK DETAILS WILL BE SENT AFTER BOOKING CONFIRMATION***

***Payments can be done via instapay, wire transfer or credit cards  
(for plan 3 only credit cards will be accepted)***



# **Fees and payment plans**

To register you are kindly requested to send us your Full name and phone number and the payment method of your choice . You can do so via email or Whatsapp

We will respond with the payment details or links for you to proceed  
You can always contact us for more details via email or give us a call  
For private courses dates are subject to availability.

# Founder

(Omar Abou Tera)

Omar Abou Tera comes from a long line of leather crafting generations in his family starting with the well-known Leather Home Stores to his current and Well-established brands Misura Designs. He is the Founder, Creative Director and CEO and has definitely revived the essence of quality shoe making and shoe production in Egypt with his contemporary, hip and modern designs.

He studied Shoe Design at Modainpelle Academy in Milan-Italy (Under the International Shoes and Accessories Academy) and has more than a decade of experience in both shoe design and shoe making.



# About our School

Founded in 2018 by Omar Aboutera, Design School Cairo introduced the first comprehensive shoe design and bag design courses in the middle east. Our philosophy is to teach our students not only design but also the secret of the trade.

With a vision to help talents learn their passions and create their own brands, we are proudly the School with the highest number of Brands created by its Grads



For any more questions please do not hesitate to  
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