

DESIGN  
SCHOOL  
CAIRO

DESIGNERS  
COLLECTIVE  
INSTITUTE

**2024**  
**DUBAI**

# BAGS DESIGN COURSE

Launch your dream Brand  
with the Middle East's most  
successful program.

# Welcome

Welcome, future designers, to Design School Cairo! Step onto our launchpad, not into classrooms. Here, success stories echo around every corner – Dreamers who built realities from sketches and stitched dreams into brands. **Our instructors?** Industry veterans, your blueprints for greatness.

Forget theory, ignite practice. Sketch and craft under studio lights, design in the city's vibrant streets. **Your classroom?** The runway, the bazaar, the world waiting for your soulmates.

So lace up your ambition, and let's rewrite the Bags game. **Design School Cairo:** your launchpad, our applause. The masterpiece? Yours to create. Let's walk the world, together.



## About the Course



Ever dreamt of seeing your own bag designs strutting down the street or gracing magazine covers? This comprehensive bags design course is your launchpad to transforming your passion into a thriving brand.

From blank page to boutique, we'll equip you with everything you need to:

- Understand the art of bag design
- Navigate the Bags manufacturing process
- Build a brand with a bang

Our courses not just about technical skills. We'll nurture your creative confidence, foster a supportive community of fellow bag enthusiasts, and provide the guidance you need to launch your brand with a runway-ready roar.

# About our School

Design School Cairo is the Middle East's premier hub for shoe and bag design, founded in 2018 by Omar Aboutera. We've helped countless students turn their passion into a profitable business. Our hands-on approach ensures you learn not just design, but also the industry's secrets. Join us and launch your brand today.



# Instructor's Bio

(Omar Abou Tera)

Omar Abou Tera comes from a long line of leather crafting generations in his family starting with the well-known Leather Home Stores to his current and Well-established brands Misura Designs. He is the Founder, Creative Director and CEO and has definitely revived the essence of quality shoe making and shoe production in Egypt with his contemporary, hip and modern designs.

He studied Shoe Design at Modainpelle Academy in Milan-Italy (Under the International Shoes and Accessories Academy) and has more than a decade of experience in both shoe design and shoe making.



# Learning Focus



-Bags sketching (easy and simple steps to that enables anyone to draw handbags).

-Bags Anatomy (components)

-Bags pattern making (practical)

-Production process from concept to final product.

-The bags glossary (Types of bags and its names)

-Study of Leather and material

**-By the end of the course you will craft your own bag in genuine leather and yes you will take home your masterpiece!!**



# Become a Success Story



**Launch your dream Bags brand with the Middle East's most successful program.**

Our commitment doesn't end at graduation. We offer **dedicated mentorship beyond the classroom**, connecting you with industry experts and guiding you through the realities of brand-building and manufacturing. Offering you contacts to all the suppliers you shall need.

**Ready to walk tall in the world of Handbags? Join the program that turns dreamers into brand owners.**

# SUCCESS STORIES

KATEE BY KRISTINA  
JARII.FOLLOWERS

Uja the brand

Zyrah official

GHAZALI Designs

POUCHI.EG

NOU.STORE.CO

ANKHELLE.EG

BY SASSY SISTERS

SHOPNAZ

KIGENI

STUDIO.SEDI

SARAH WAGDY

MIIIZAN

MELLI'S

PAIRS.EG

BURGUNDY.CO.EG

LOLAK

YUSHI DESIGNS

VOW WORLD

RAME BY RAME

NADINE HAFEZ

MAD DESIGNS

SAHARA.EG

AGLAEA

SKAFF

DESIGN.LAKKI

# BRANDS BY OUR AMAZING GRADS

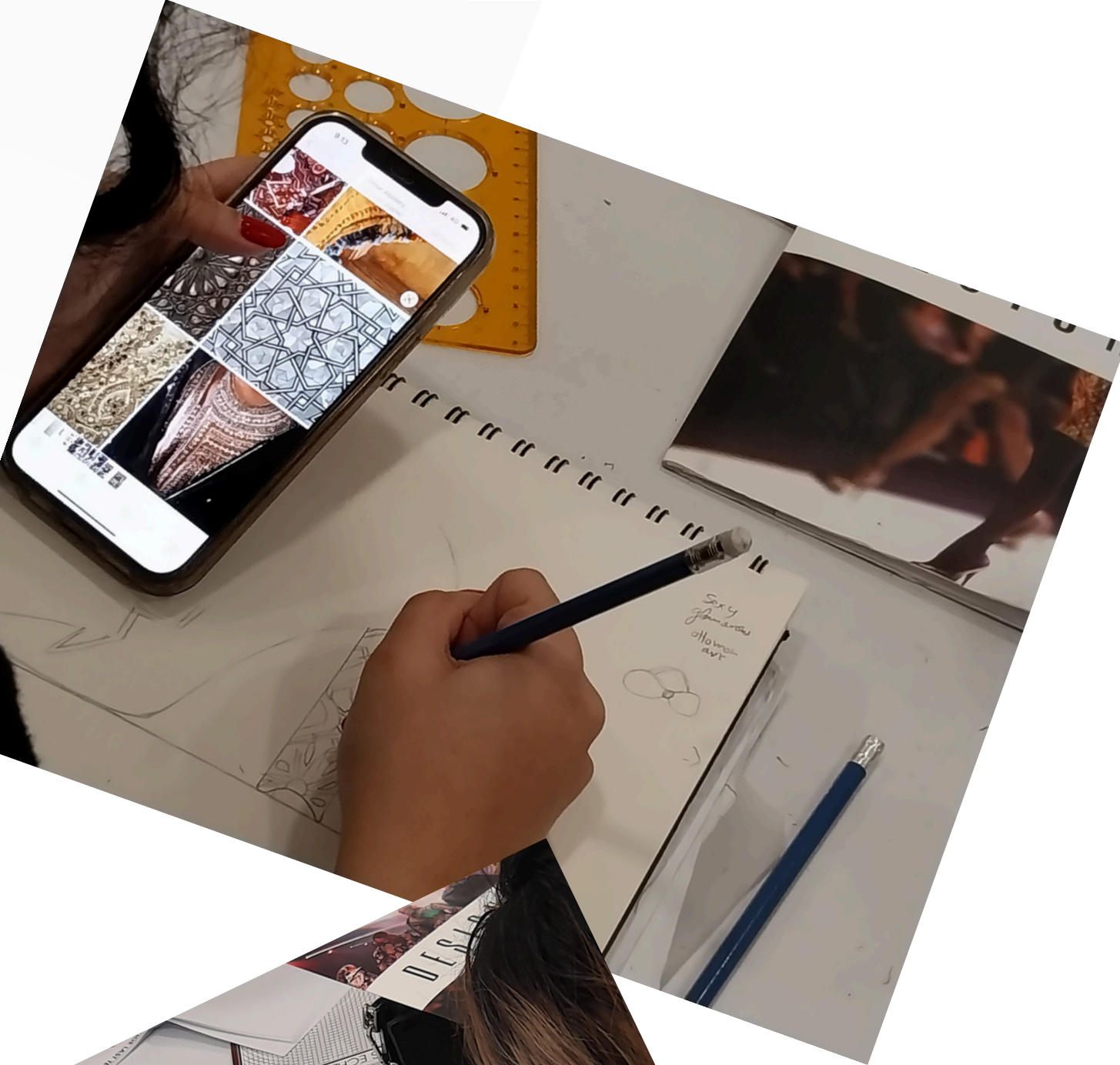


# SUCCESS STORIES





# CLASSES





## **Dates and Venue**

### **Designers Collective Institute Cluster D - Jumeirah Lake Towers - Dubai**

#### ***Weekdays Morning Course***

Classes will take place Monday, Wednesday  
and Thursday for a duration of 2 weeks,  
from 12 - 3 PM

Start date: Mon 18th of November

End Date: Wed 27th

## Dates and Venue

### **Designers Collective Institute Cluster D - Jumeirah Lake Towers - Dubai**

#### ***Weekend Evening Course (7-10PM)***

Classes will take place on the following dates:

Saturday 23rd Nov. Sun 24th Nov.

Tuesday 26th of Nov

Saturday 30th of Nov , Sunday 1st December



# **Fees and payment plans**

Total fees including Materials 2400 AED  
(Issuing a certificate from KHDA is not included and should be paid separately if a student requested one, not obligatory)

Payments Should be made through Designers Collective institute

# **Fees and payment plans**

To register you are kindly requested to send us your Full name and phone number and the payment method of your choice . You can do so via email or Whatsapp

We will respond with the payment details or links for you to proceed  
You can always contact us for more details via email or give us a call



For any questions please do not hesitate to contact us  
via email

[info@designschoolcairo.com](mailto:info@designschoolcairo.com)

[designersjlt@gmail.com](mailto:designersjlt@gmail.com)

or call us on

00201001524496

or

0555782280

Cluster D - Jumeirah Lake Towers - Dubai