

DESIGN
SCHOOL
CAIRO

FASHION STYLING COURSE

STYLE YOURSELF.
STYLE THE WORLD



A woman wearing a black cap and a white shirt is sitting against a light-colored brick wall. She is looking towards the camera with a slight smile. The background is a textured brick wall.

ABOUT US

At Design School Cairo, we guide passionate individuals to turn their creativity into fashion careers.

Founded in 2018 by Omar Aboutera in Cairo, the school has since grown to become the leading fashion institute in Egypt, with the highest number of alumni who have gone on to launch their own brands.

We believe in giving our students not just knowledge, but also the confidence, creativity, and connections to thrive in the fashion world.

OUR VISION

At Design School Cairo, our vision is to shape the future of fashion in the region by nurturing designers who combine creativity with real-world skills. We aim to create a space where passion meets professionalism—where every student not only learns the art of fashion but also gains the tools to turn ideas into collections, and collections into brands. Our goal is to empower a new generation of designers who are confident, innovative, and ready to leave their mark on the fashion world.





THE INSTRUCTOR

This course is led by Khouloud Ben Abdallah, a Tunisian fashion designer and stylist, and a graduate of ESMOD Paris, specializing in both Ready-to-Wear and Haute Couture.

She has worked with major fashion houses in Tunisia, Egypt, and Europe. Her international experience and creative perspective will bring you closer to the standards of the global fashion industry.

ABOUT THIS COURSE

This course is designed to help you understand style on a deeper level — not just what looks good, but why it works.

You'll learn how to analyse body proportions, identify flattering colors, understand personality and lifestyle, and translate all of that into a clear signature style.

The course focuses on building a strong styling eye, creating complete looks, developing a functional wardrobe, and learning the professional process of styling both yourself and others.

By the end, you'll understand how to choose the right look for the right person, body and occasion — with confidence, intention and style.

LEARNING OUTCOMES

- Dress yourself with the confidence and polish of a professional stylist
- Create elevated, stylish and camera-ready looks
- Understand body proportions and know what works for different silhouettes
 - Choose the right outfit for the right body, personality and occasion
- Identify the colors that work best for yourself or a client

LEARNING OUTCOMES

- Style other people according to their lifestyle, personality and needs
- Define a clear and recognizable signature style
- Build a smart, functional and cohesive capsule wardrobe
 - Create complete looks instead of simply matching individual pieces
 - Develop professional moodboards and lookbooks
- Build the foundation to start working as a personal stylist

FEES AND PAYMENT PLANS

We've designed flexible payment options so nothing holds you back:

- Early Bird Offer: Pay 2,000 EGP before October 5th to secure your spot and settle the rest on the first day of class. Total: 8500 EGP.
- Plan 2: Pay in 6 monthly installments via credit card. We'll send you a payment link—just choose installments. Total: 10000 EGP

Payments can be via instapay or online credit card

DATES AND VENUE

MQR-Gatrawy Mall Omar Ibn Elkhattab, New Cairo

Starting Date: Sunday Oct 11th

Classes every Sunday and Tuesday 7 PM to 10 PM

Total of 5 sessions

HOW TO REGISTER

Choose your payment plan.

Contact us to confirm your spot.

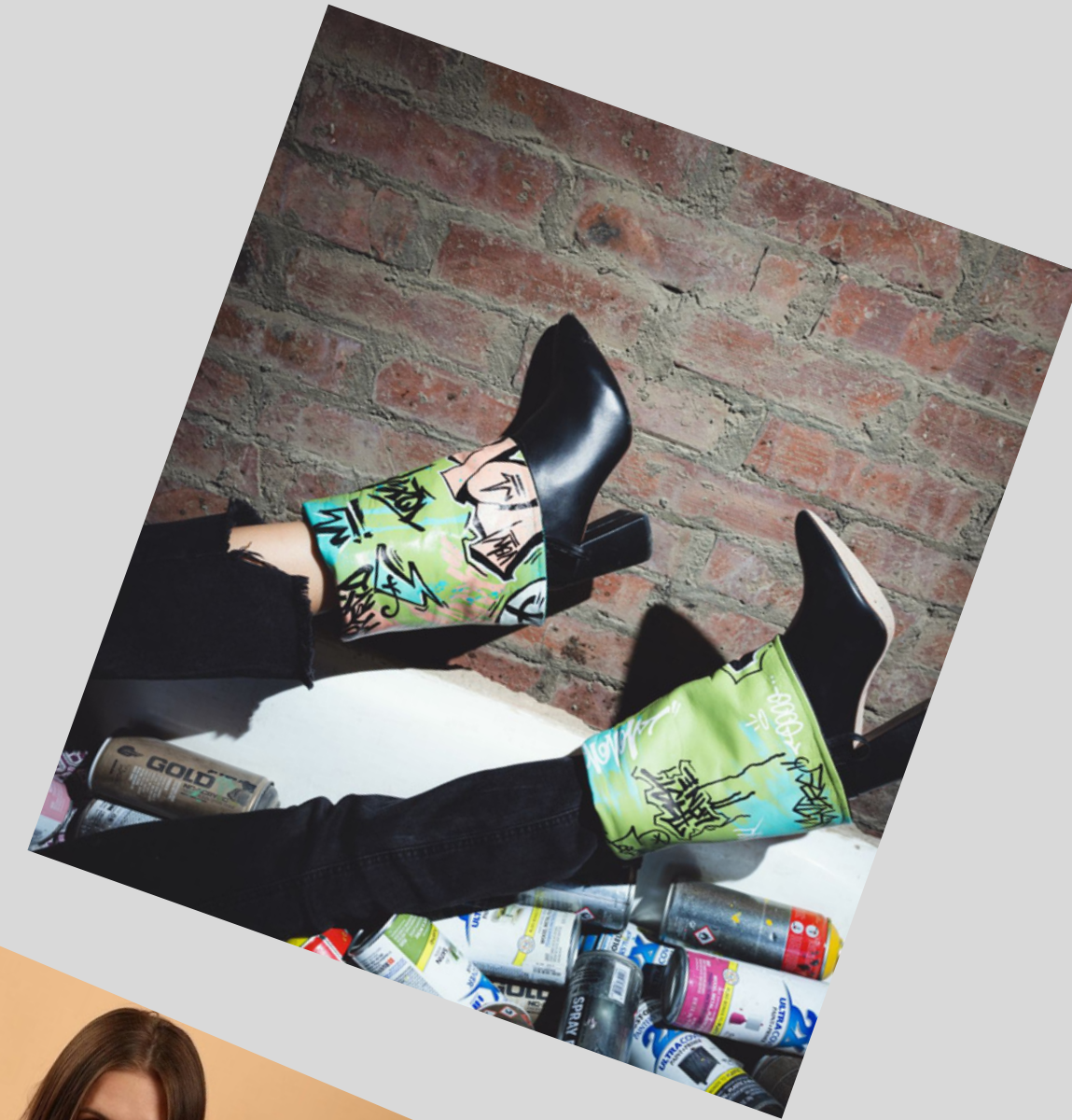
Complete your registration payment.

➡️  WhatsApp: 002 01001524496

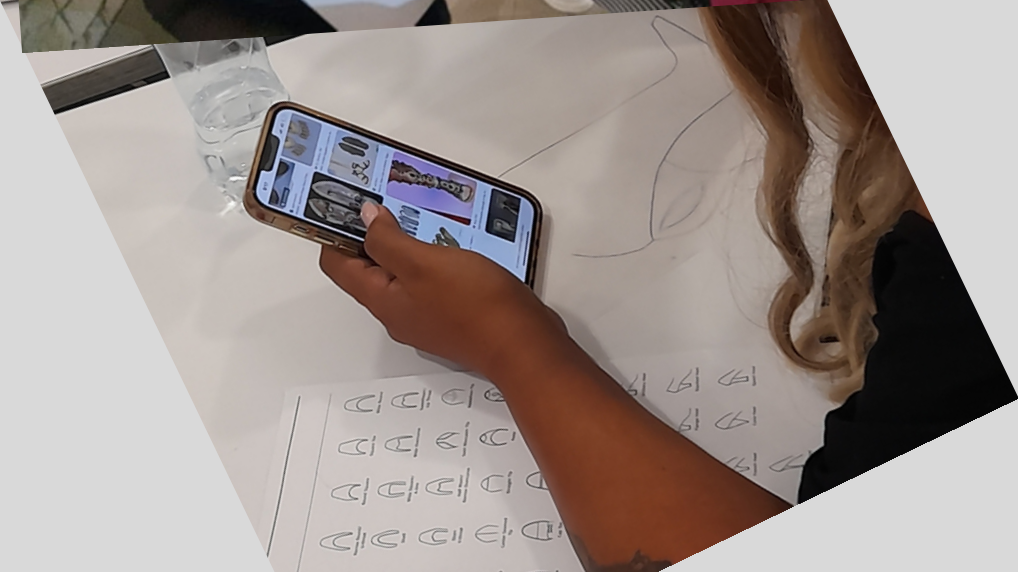
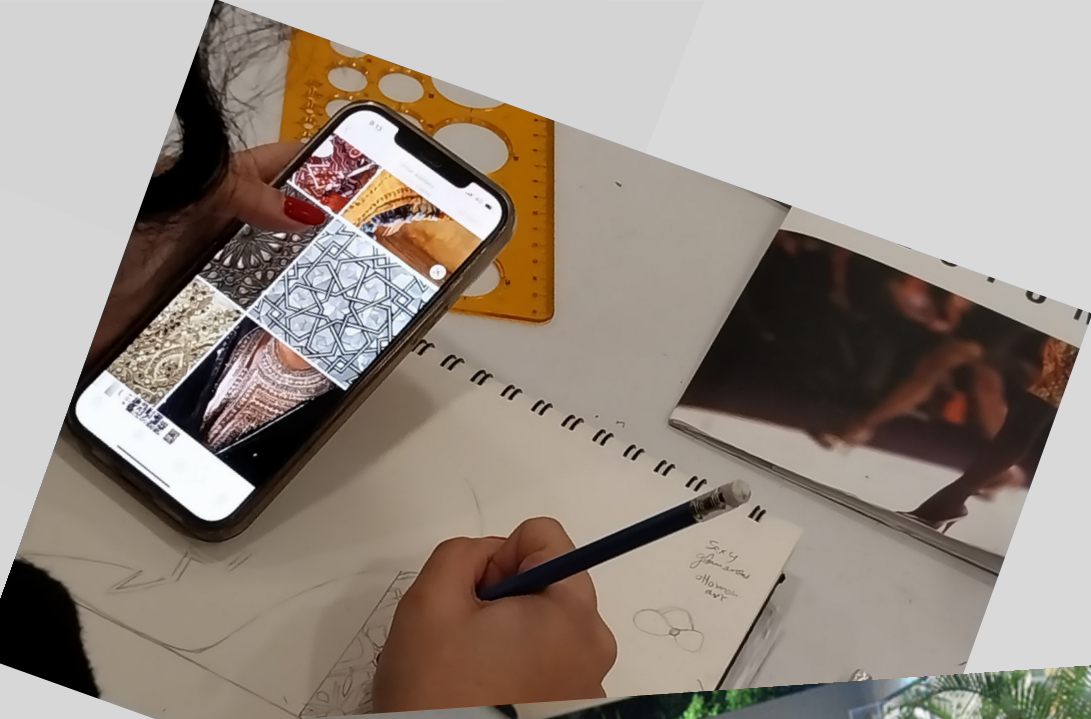
✉️ Email: [info@designschoolcairo.com]

Once registered, you'll receive all the details you need
before your first class.

SUCCESS STORIES



CLASSES



KATEE BY KRISTINA

ZYRAH

SARAH WAGDY

DA PIECE

ANKHELLE

YASMIN TAYEL

JARII.FOLLOWERS

GHAZALI Designs

POUCHI.EG

NOU.STORE.CO

BY SASSY SISTERS

SHOPNAZ

NUCCI

KIGENI

STUDIO.SEDI

MIIIZAN

MELLI'S

PAIRS.EG

BURGUNDY.CO.EG

LOLAK

YOUSHI DESIGNS

VOW WORLD

RAME BY RAME

NADINE HAFEZ

MAD DESIGNS

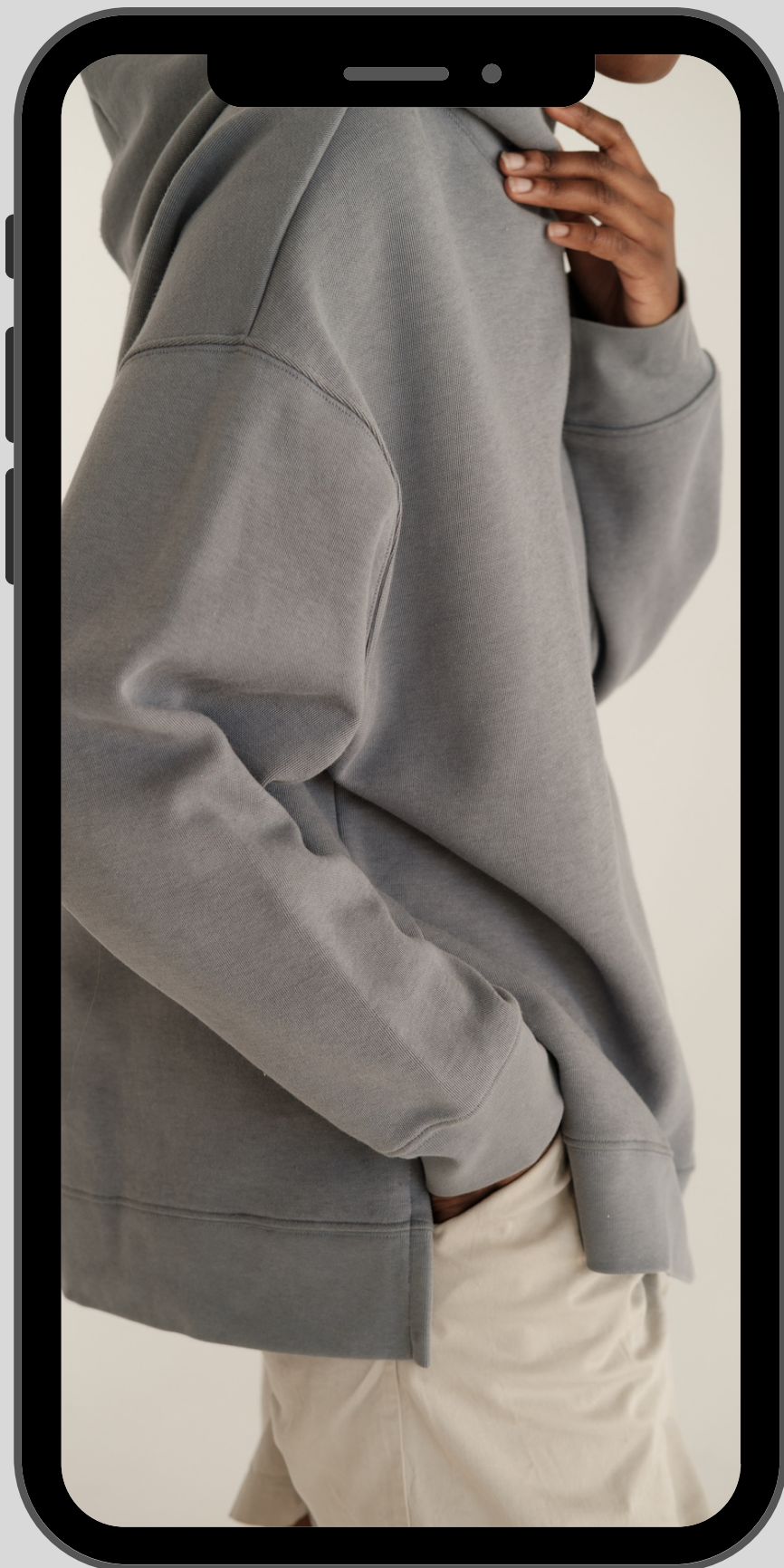
SAHARA.EG

AGLAEA

SKAFF

DESIGN.LAKKI

BRANDS
BY OUR
AMAZING
GRADS



LET'S CONNECT

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