

DESIGN
SCHOOL
CAIRO

FASHION DESIGN COURSE

LAUNCH YOUR BRAND

ABOUT US

At Design School Cairo, we guide passionate individuals to turn their creativity into fashion careers.

Founded in 2018 by Omar Aboutera in Cairo, the school has since grown to become the leading fashion institute in Egypt, with the highest number of alumni who have gone on to launch their own brands.

We believe in giving our students not just knowledge, but also the confidence, creativity, and connections to thrive in the fashion world.

OUR VISION

At Design School Cairo, our vision is to shape the future of fashion in the region by nurturing designers who combine creativity with real-world skills.

We aim to create a space where passion meets professionalism—where every student not only learns the art of fashion but also gains the tools to turn ideas into collections, and collections into brands.

Our goal is to empower a new generation of designers who are confident, innovative, and ready to leave their mark on the fashion world.





THE INSTRUCTOR

This course is led by Khouloud Ben Abdalla, a Tunisian fashion designer and graduate of ESMOD Paris – Haute Couture specialization.

She has worked with major fashion houses in Tunisia, Egypt, and Europe.

Her international experience and creative perspective will bring you closer to the standards of the global fashion industry.



ABOUT THIS COURSE

This is not just another class—it's a transformational journey into the world of fashion.

You will learn to express your creativity, design your own collection, and understand how the fashion business really works.

Whether you're a beginner or already have some knowledge, this course takes you step by step from inspiration to creation to brand launch.

LEARNING FOCUS

Discover the World of Fashion – from its fascinating history to today's trends

Learn to Sketch Like a Designer – master the mannequin, draw garments, and bring your ideas to life

Understand Fabrics, Materials & Brands – so you can make professional choices for your collection

Create Mood Boards That Sell a Story – turn inspiration into a clear design direction

LEARNING FOCUS

Design Your First Collection – step-by-step, from concept to a fully developed line

Explore Styles & Find Your Signature – uncover what makes your brand unique

Learn What Makes a Piece Stand Out – so every design captures attention

Build Your Brand from Scratch – name, identity, and positioning

Master Fashion Marketing & PR – so your future audience hears about you

LEARNING OUTCOMES

Design & Present Your Own Collection with confidence

Have a Complete Brand Identity ready to go public

Speak the Language of Fashion – from sketches to fabrics to
production

Know how to Work with Manufacturers and turn your designs into
real products

Plan Your Brand Launch – marketing, PR, and strategy included

Walk away Ready to Enter the Fashion Industry as a designer, not just
a student

FEES AND PAYMENT PLANS

We've designed flexible payment options so nothing holds you back:

- **Early Bird Offer:** Pay 2,000 EGP before Dec 3rd to secure your spot and settle the rest on the first day of class. Total: 18,000 EGP.
- **Plan 2:** Pay 9,500 EGP at registration and 9,500 EGP before 10th of May. Total: 19,000 EGP.
- **Plan 3:** Pay in 6 monthly installments via credit card. We'll send you a payment link—just choose installments. Total: 21,000 EGP.

Payments can be via instapay or online credit card

DATES AND VENUE

MQR Building, Cairo Business Park, New Cairo

Starting Date 15th of April 2025

Ending Date 8th of Junne 2026

Classes will take place every Sunday and Tuesday from
7 till 10 PM

HOW TO REGISTER

Choose your payment plan.

Contact us to confirm your spot.

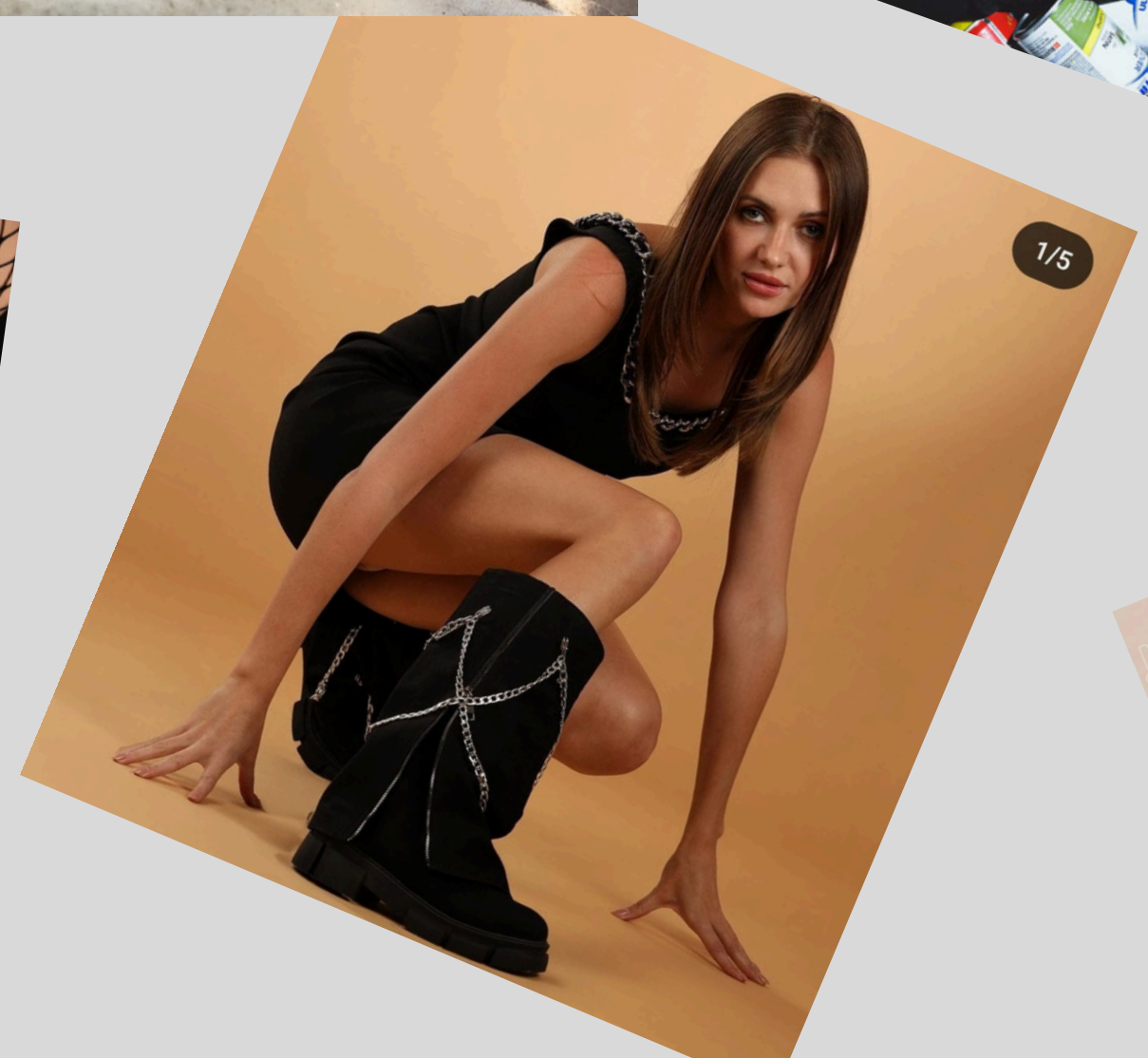
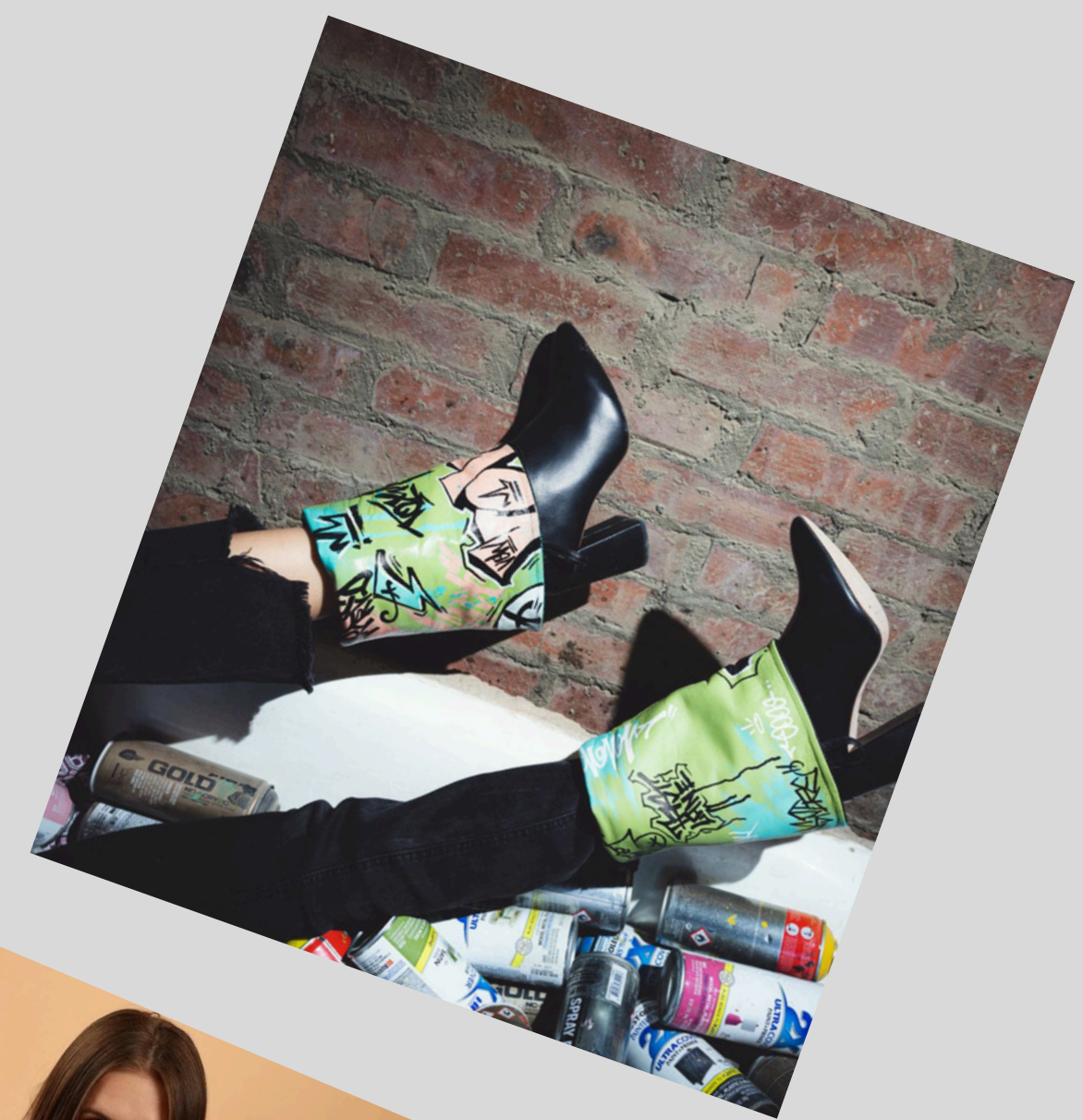
Complete your registration payment.

➡️ WhatsApp: 002 01001524496

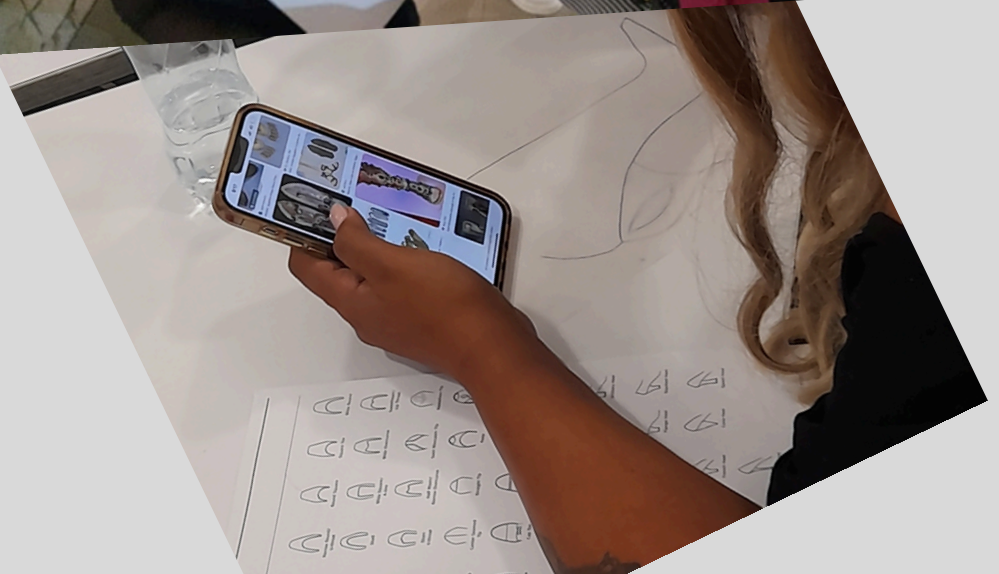
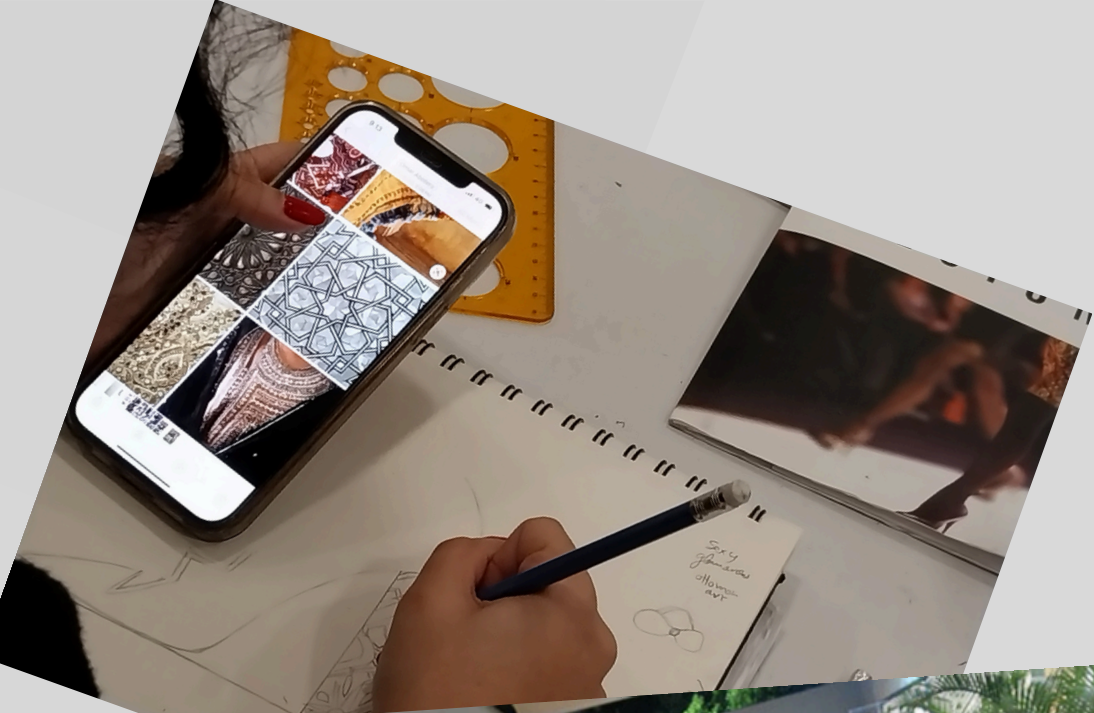
✉️ Email: [info@designschoolcairo.com]

Once registered, you'll receive all the details you need before your first class.

SUCCESS STORIES



CLASSES



KATEE BY KRISTINA

ZYRAH

SARAH WAGDY

DA PIECE

ANKHELLE

YASMIN TAYEL

JARII.FOLLOWERS

GHAZALI Designs

POUCHI.EG

NOU.STORE.CO

BY SASSY SISTERS

SHOPNAZ

NUCCI

KIGENI

STUDIO.SEDI

MIIIZAN

MELLI'S

PAIRS.EG

BURGUNDY.CO.EG

LOLAK

YOUSHI DESIGNS

VOW WORLD

RAME BY RAME

NADINE HAFEZ

MAD DESIGNS

SAHARA.EG

AGLAEA

SKAFF

DESIGN.LAKKI

BRANDS
BY OUR
AMAZING
GRADS



LET'S CONNECT

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